Oluwanifemi John Adetiba

PRODUCT DESIGNER

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Product designer for trust-heavy fintech and marketplace flows, from research to Figma design systems to working front-end. 3+ years across startups, NGOs and SMEs, including a fintech I founded and a 12-person delivery product led to demo day. Computer Science student at Covenant University with a 5.0/5.0 CGPA.

PROFESSIONAL EXPERIENCE

Freelance, Remote — 2026 to Present

Product Designer

- Designed Zenvyra's agent verification flow for a Lagos real estate platform around LASRERA and ESVARBON credentials, informed by a survey of 8 buyers and renters (4 of 8 had lost money to a scam or knew someone who had).
- Led UI/UX design for Novastrum, a Nigerian trading bot platform, from design system to in-app flows.
- Sent 120+ personalised cold emails with custom UX audits and booked discovery calls with the CEOs of Taxnova (US) and Lizcore (Spain). Built a Figma Slides redesign proposal for Taxnova.

Retour, Nigeria — 08/2026 to Present

Founder & UX Designer (team of 2)

- Founded a fintech that speeds up airline ticket refunds in Nigeria, working toward a pilot launch.
- Own the Figma design system and core flows, and set the identity verification and payments strategy.
- Built the Year 1 financial model.

Loop (theBuild · SynClab), Nigeria — Summer 2026

Product Manager

- Scoped Loop, a courier-agnostic tracking and proof-of-delivery layer for Nigerian social sellers, cutting the MVP to visibility-first for an 8-week build.
- Led 12 people (backend, frontend, design, security, data) in 1-week sprints, delivering 40+ story points and reaching week-4 demo day with blockchain proof of delivery.
- Wrote PRD v2.0, set up Jira and GitHub, and added PR review rules and PostHog tracking.

Campus design projects, Covenant University — 2026 to Present

- **HSL Hub** (Creative UI/UX Designer): designed the full membership experience and dashboard for Hebron Startup Lab's platform.
- **Korabytes Website** (Project Lead, PM & Designer): lead product and design for the student community site, from requirements through UI design.

Skafold, Nigeria — 03/2023 to 08/2025

Co-founder & UX Designer

- Co-founded a web design studio and shipped 5+ client products across healthcare, non-profit, manufacturing and retail. One website design drove over ₦800k in client revenue.
- Designed the AMA Foundation Dashboard (patient and staff records for eye clinic field camps) and the Kaduna Twin Association website, building parts of its React frontend.

LEADERSHIP

GDG on Campus, Covenant University · UI/UX Track Lead (10/2026 to Present)

Hebron Startup Lab · Events & Partnership Lead (09/2026 to 11/2026)

Korabytes (Kora student community) · General Secretary, Covenant University chapter (2026/2027)

Cowrywise · Campus Ambassador, Covenant University

EDUCATION & CERTIFICATIONS

B.Sc. Computer Science · Covenant University, Ota, Nigeria · Expected 2029 · CGPA 5.0/5.0

MTN Foundation Scholar · Top 10 nationally, 2025 UTME (score 371)

Microsoft Certified · Power BI Data Analyst Associate (PL-300), score 850

Google (Coursera) · Foundations of UX Design; Start the UX Design Process

SELECTED WORK

Loop case study | Zenvyra case study | Full portfolio

SKILLS

DESIGN	Figma, Design Systems, Prototyping, Microinteractions, UX Research, Usability Testing, Competitive Audits, Information Architecture
PRODUCT	PRDs, Sprint Planning, Jira, PostHog, Roadmapping, Financial Modeling
TECHNICAL	React, Node.js, MongoDB, JavaScript, C, Power BI, DAX
FINTECH	KYC and Identity Verification, Payments Integration (Nigerian NIP rails)